



Fix-a-Form®

Multi-page Labels



Denny Bros Ltd is one of the UK's leading independent specialist print companies and the proud originators of the Fix-a-Form® multi-page label.



Widely used across many sectors, our labels provide the perfect platform for communicating information to the consumer in a creative and cost-effective manner. Our product range includes many different formats which are available in many shapes and sizes yet only utilising the surface area of a single page.



We know that it is essential for companies to find evermore creative ways of making products and ideas stand out; at Denny Bros we are driven by new challenges and pride ourselves on being able to adapt to modern technological advances with vision, commitment and a 'can-do' philosophy.



QUALITY & INNOVATION

Small label, maximum clarity

Increasingly there is a need to provide information and although you may have lots to say there can be little space to say it in. Our labels are perfect for communicating vital product descriptions within the healthcare sector or relaying usage instructions for informational purposes. And with fraudulent activity increasing across all industries, we're also proud to be able to offer additional security measures including holograms, hidden images or serial numbers.



Bespoke solutions that deliver



Fix-a-Form® is ever-evolving and we have our customers to thank for this. You may be experiencing a drop in sales and in need of a promotional fix or maybe you've decided to reduce or eliminate your packaging completely. Our ethos is simple, first we listen and then we advise – it's not about how many labelling solutions we have but more of how we can meet your requirements or rise to a communication challenge.



Beautifully simple

When you have limited space and lots to say in a variety of languages, or need booklets that will withstand tough treatment or storage conditions, we provide inspired options for healthcare, promotional or informational purposes.

With **Fix-a-Form**[®], our ability to tailor and combine design, size, form, number of pages and ink types makes us unique.

ingeniously practical...



Our Products

Kleer-Form

A clear laminate (with no carrier label) fixed over a folded leaflet; long-lasting and moisture-resistant finish, Kleer-Form is ideal for tightly curved surfaces and can be removed without trace.



Twin-Form

This provides three printable sides from a single leaf and label combination. Adequate for on-pack discount coupons and promotions, it is also the most economical **Fix-a-Form**[®] product.



Auto-Collar

A multi-page leaflet combined with a non-adhesive collar which can be automatically applied to bottled products. It can be applied at high speed using a standard labeller.



Wet Peel

An economical variant of the Twin-Form format, the label inside is covered with a varnish which allows opening and closing as many times as needed.



Klear-Format

A carrier label and a laminated leaflet combine to create a format which means multi-page labels can be applied to tightly curved containers.



Uni-Book

A glued booklet for easy reading; perfect for frequently consulted texts.



Multi-Kleer

The pharmaceutical industry frequently requires that parts of the labels can be removed from the product and attached to the patient's records. Multi-Kleer makes this possible and may be combined with other formats to produce a label that is both informative and practical.



Auto-Flag

An adhesive collar label combined with a multi-page leaflet, for automatic, high-speed application to bottled products; used for maximum visual impact.



Informaxx

A credit card-sized foldout finished with a rigid laminate. Fitting perfectly inside a wallet, it is designed to be retained and referred to repeatedly.

Agrochemical

Accurate labelling within the agrochemical industry is paramount and Fix-a-Form allows manufacturers to meet legal demands for the effective communication of product information.

The end user can access product information more conveniently since **Fix-a-Form**[®] is applied directly onto the vessel or container.

Clinical Trials

Our reputation is unparalleled in the industry; we are an established supplier to clinical trial companies and we know the importance of delivering flawless labels to comply with the intricacies of clinical trials, both blind and open.

Promotional

Without needing to change existing packaging, **Fix-a-Form**[®] multi-page labels allow you to add an eye-catching offer to encourage customers to buy your product. On-pack promotions are a great way of getting your brand noticed and energising sales.



Pharmaceutical

Fix-a-Form[®] allows you to relay product descriptions, user guidelines and essential information on the container itself so that the risk to the patient, who always has the information next to the medicine, is reduced. Including “Tamper-Evident” devices in the design is also possible.

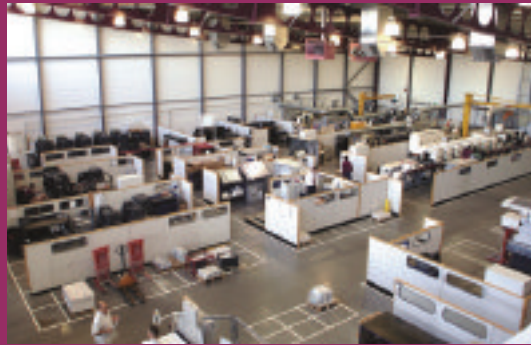
Multilingual Instructions

Fix-a-Form[®] is ideal for introducing extensive texts in several languages, thus eliminating the need for separate labels for each language; this streamlines production efficiency and simplifies the management of inventories and distribution channels.



Independent and innovative

Denny Bros is a free-thinking, creative and contemporary company with global reach and appeal thanks to the invention of the multi-page label in the late 1970s. Known as Fix-a-Form, this flagship brand has become an internationally renowned solution for communicating product information directly on to any packaged item.



The story continues...

Formed in 1945 and still family-run, Denny Bros has grown to become one of the UK's leading independent specialist print companies. We are driven by technological advances and complex customer demands for ideas and innovation and in turn we create benefits and opportunities for brand owners, whatever their market.

Our modern world-class production site is virtually unrivalled in the print sector. The site has top industry-



standard accreditation, meeting both pharmaceutical and food packaging requirements. Housing state-of-the art flexo, litho and digital presses, our facility is designed to maintain efficient workflow and is environmentally accredited.

We aim to give our customers an exemplary service and continue to demonstrate our commitment to the long terms interests of our customers, shareholders, employees and the community.



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ISO 9001: 2008
ISO 14001: 2004



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